

# Mirka Larjomaa

## GRAPHIC DESIGNER

## DESIGNER

## ART DIRECTOR

## ARTIST

## DESIGNER

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### [ EDUCATION ]

#### MASTER OF ARTS ENG

Visual Communication Design  
Aalto University, 2022

#### BACHELOR OF CULTURE AND ARTS FIN

Graphic Design  
Lahti University of Applied Sciences, 2018

#### STUDENT EXCHANGE ENG

Visual Communication  
The University of Kansas, USA, 2017–2018

#### BACHELOR OF SOCIAL SCIENCES SWE

Journalism and Communication  
The University of Helsinki, 2015

### [ INTERESTS ]

Editorial Design  
Print Design  
Illustration  
Pattern Design  
Branding  
Identity Design  
Packaging Design  
Website Design



—————> [hello@mirkalarjomaa.com](mailto:hello@mirkalarjomaa.com)

### [ HOBBIES ]

Film & Television  
Reading  
Yoga & Meditation  
Crosswords  
Trivia  
Traveling  
Folk Psychology  
Sarcasm

### [ EXPERIENCE ]

#### SELF-EMPLOYED

Freelance Designer, 2010—  
Design projects of a varying nature, often along-  
side my studies. Primarily layout and illustration.

#### AALTO UNIVERSITY BUSINESS STUDENTS

Art Director, 2023—  
Planning and designing the association's larger  
visual projects. Primary focus on print products.

#### KSF MEDIA

Visual Journalist, 2012–2016; 2023—  
Mainly layout for the newspaper Hufvudstads-  
bladet and its digital evening edition HBL Kväll.

#### BERRY CREATIVE

Design Internship, 2019  
An internship during which I mostly worked with  
layout, branding, and illustration on two projects.

#### YLEISRADIO

Radio Newscaster, 2009–2010  
Writing and delivering radio news reports on the  
youth channel X3M; cutting soundbites.

### [ EXTRACURR. ]

#### AYY DESIGN CALENDAR

My design proposal for Aalto University's  
student union AYY's pocket calendar was  
chosen for production in 2020.

#### EUROPEAN NEWSPAPER AWARD

A spread I designed for KSF Media's  
regional newspaper Hangötidningen won  
an international layout award in 2015.

#### DANCE GAMERS OF FINLAND

Designer (2010–20); Board Member  
(2010–17); Vice Chair (2014–15); European  
Championship Organizer (2014–17).

#### THE CITY OF HELSINKI

I've helped organize national elections  
in 2009, 2011, and 2012. I checked voters'  
identities and counted votes.

Graphic Designer