

Résumé

Experience

(Multiple Clients)

Freelance Designer
2010–

Design projects of a varying nature, often alongside my studies. Primarily print design, branding, and illustration for different smaller clients.

Aalto University Business Students

Art Director
2023–2024

A year-long contract. Planning and executing the association's larger visual projects, with a focus on print products like magazines and books.

HBL (KSF) Media

Visual Journalist
2012–2016; 2023–

Mainly layout for the newspaper Hufvudstadsbladet and its digital evening edition HBL Kväll. At times also proofreading and translation.

Berry Creative

Design Internship
2019

A five-month-long internship. Branding, layout, and illustration for two larger projects, working both in teams and on my own.

The Finnish Broadcasting Company

Radio Newscaster
2009–2010

Writing and delivering radio news reports on the Swedish-language youth channel X3M. Cutting soundbites and operating the studio when on air.

Education

Master of Arts

Visual Communication Design
Aalto University
2022

I completed a year-long minor in pattern design (PatternLab 2021). Each participant had to make 30 cohesive, finished patterns for three shared collections, which were then sold.

Bachelor of Culture and Arts

Graphic Design
Lahti University of Applied Sciences
2018

I studied abroad for a year, at The University of Kansas in the USA, in 2017–18. I focused on trying new things, taking classes in subjects like motion graphics, hand lettering, and packaging design.

Bachelor of Social Sciences

Journalism and Communication
The University of Helsinki
2015

I minored in political science as well as film and television studies. In my last year, I pivoted from writing to visual journalism, and wrote my thesis about newspaper layout.

Etcetera

AYY Design Calendar

My design proposal for Aalto University's student union AYY's pocket calendar was chosen for production in 2020.

Dance Gamers of Finland

Designer (2010–2020); Board Member (2010–2017); Vice Chair (2014–2015); Main Organizer of the European Championships (2014–2017).

European Newspaper Award

A spread I designed for KSF Media's regional newspaper Hangötidningen won an international layout award in 2015.

The City of Helsinki

I've helped organize national elections three times: in 2009, 2011, and 2012. I checked voters' identities and counted votes.

